

AARON DAVIS

B.F.A., M.ED., ED.D.

VIDEO, PHOTO, MEDIA,
WEB DESIGN, UX/UI
GRAPHIC DESIGN,
PRODUCER, TALENT

WHO AM I?

“ I create using a wide range of technologies. Through intimate passion for new media and design, I produce a wide range of content on a daily basis.

As a creator I am heavily influenced by the multitude of styles and talents born from traditional media having evolved to new media platforms.

I work by continuously challenging myself through an exploration of new tools, styles, techniques and technologies that lead towards engaging content, in addition to research into overall standards and best practices to ensure quality of content.

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COOL TOOL CORNER AUG. 2015 - APR. 2016



<http://yt.vu/+cooltoolcorner>

Cool Tool Corner was a brief but effective examination into production and on screen talent via a web show that explores various educational “Cool Tools.”

TALENTS

- > Graphic Design
- > Video/Photo Production
- > Front and Back End Web Development
- > New Media Communication
- > Adobe CS
- > Motion Graphics
- > WordPress Management
- > UX/UI Development
- > Teaching Experience

WHAT I BRING TO THE TABLE

- > A practical and theoretical understanding of design applications
- > A passion for lifelong learning through new technologies
- > Technical skills extend across multiple platforms, technologies and tools
- > Practical and theoretical working knowledge of new media and digital design applications



Web Site
aarondavisart.com

CONTACT INFO



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EDUCATION

2003-2013 **B.F.A., M.ED., ED.D.**
Fine Art - Sculpture
Masters - Educational Technology
Doctorate - Educational Leadership
University of Delaware, Newark DE

EXPERIENCE

- MAR 2018 - Present **BALTIMORE RAVENS CHEERLEADER**
Entertained and engaged Baltimore Ravens fans and community as a member of the Baltimore Ravens Cheerleading Team.
Baltimore Ravens, Baltimore MD
- OCT 2016 - Present **DIGITAL CONTENT SPECIALIST**
Creation of various communications and marketing materials for the College of Health Sciences including video, online, and traditional media.
University of Delaware, Newark DE
- AUG 2017 - Present **PHOTOGRAPHER/VIDEOGRAPHER**
Freelance, shoot and process photo and video for various athletic events
FloSports & Other Clients, Various Locations
- MAR 2015 - OCT 2016 **INSTRUCTIONAL DESIGNER**
Creation of media and instructional materials to enhance 21st century learning skills
Hostos Community College, Bronx NY
- SEPT 2010 - Present **INSTRUCTOR**
Have worked as an adjunct various courses for the University of Delaware in the Art and Education departments – currently teaching Interactive Media
University of Delaware, Newark DE

Project Capabilities

- > Website Development
- > Marketing Materials
- > Strategic Development for Marketing and Brand
- > Studio and On-Site Photography
- > Video Retrospectives
- > Edutainment Video
- > Promotional Materials
- > Motion Graphics
- > Capture, Edit, Pre & Post Production

About.Me

For more about me including social media links, head to my about.me page:

about.me/aaron_davis